

IDAHO WORKFORCE DEVELOPMENT COUNCIL

May 3, 2010 – Meeting Minutes

Welcome and Introductions

Council Chair Con Paulos called the meeting to order at 1:30 p.m. and welcomed everyone to Coeur d'Alene. He introduced Katie Brodie from Governor Otter's North Idaho office and stated that Alex Labeau will be joining the meeting by phone.

Chair Paulos acknowledged and welcomed the new members of the council.

- Tony Fernandez, Lewis-Clark State College Provost
- Dean Haagenon, Contractors Northwest, Inc. Owner
- Jay Larsen, Idaho Technology Council President
- Garry Lough, Idaho Education Network Director
- Brad Murray, Lakeland School District Assistant Superintendent
- Robert Poyser, AREVA Vice President of Regional Affairs
- Rian Van Leuven, AFL-CIO Vice President and Potlatch representative
- Ken Wiesmore, Grainmillers AFL-CIO

Other new members not attending are Idaho Power Vice President Darrel Anderson, College of Western Idaho President Dr. Bert Glandon, and Idaho Energy Office Director, Paul Kjellander

At the luncheon Chair Paulos spotlighted the outgoing members, Don Smith, Kirby Ortiz and Jim Schmidt and thanked them for their service. Plaques from Governor Otter were presented for their service and contribution to the council. Also other outgoing members Kent Tingey, John Currin and David Yoder have been great contributors and are not able to attend.

Agenda Review

Chair Paulos reviewed the agenda. No changes were requested.

Consent Agenda

Chair Paulos continued with the consent agenda which includes the following issues:

- Minutes of the February 24, 2010 Council Meeting
- Transmittal #1 Eligible Training Provider List
- Transmittal #2 Regional Distribution for 2010 Summer Youth Program
- Transmittal #3 Request for Use of the Special Administration Fund

Chair Paulos accepted a motion by Dave Whaley, seconded by Cindy Hedge to approve the minutes of the February 24, 2010 council meeting; and the minutes were approved unanimously by voice vote.

Chair Paulos accepted a motion by B.J. Swanson, seconded by Jim Schmidt to approve Transmittal #1; and Transmittal #1 was approved unanimously by voice vote.

Chair Paulos accepted a motion by Tom Hally, seconded by Cindy Hedge to approve Transmittal #2; and Transmittal #2 was approved unanimously by voice vote.

Chair Paulos accepted a motion by Linda Clark, seconded by Dave Whaley to approve Transmittal #3; and Transmittal #3 was approved unanimously by voice vote.

Economic Update

Chair Paulos introduced Idaho Department of Labor Communications Manager Bob Fick to present an economic update. Mr. Fick stated that in 2007 USA Today declared Idaho one of the strongest economies of the nation, but with the recession 50,000 jobs were lost. Regaining all the jobs lost in the recession will probably not occur until late 2013 or early 2014. Mr. Fick showed a power point presentation on Idaho Economic Update.

Communications Manager Bob Fick stated that positive signs of Idaho's economic recovery are:

- Total personal income rising
- Nonfarm job growth
- More job listings for unemployed workers
- Employers are starting to hire more from temp agencies

Idaho Health Professions Education Council

Chair Paulos introduced Idaho Health Professions Education Council Chair Dr. J. Anthony "Tony" Fernandez to update the Workforce Development Council on the new council's work.

Dr. Fernandez stated that the IHPEC was created from Executive Order No. 2009-07 and the focus of the council is to conduct health workforce analyses, assess Idaho's capacity for training healthcare professionals, advise the Governor and legislators on healthcare workforce issues, develop healthcare workforce objectives and provide policy recommendations for achieving the objectives, recommend strategies to address healthcare provider shortages in rural locations, and develop strategies to increase public/private partnerships that will increase the healthcare providers for Idaho.

Dr. Fernandez said that the IHPEC is composed of health industry and organizations, Idaho colleges/universities and representatives from the public and is patterned after the Utah Medical Education Council.

Dr. Fernandez further stated that the members of the IHPEC council are:

- Claudeen Buettner, Twin Falls
Retired Vice-president for Instruction, College of Southern Idaho
- Quinn Dufurrena, DDS., JD, Boise
Idaho State Dental Association
- J. Anthony Fernandez, Lewiston
Provost and Vice-President for Academic Affairs, Lewis and Clark State College
- Jim Girvan, Boise
Dean, College of Health Science, Boise State University
- John Kee, Boise
Director St. Luke's Health System
- David Schmitz, MD., Boise
Associate Director of Rural Family Medicine
- B. J. Swanson, Moscow
Vice President, American West Bank
- Andrew L. Turner, Moscow
Director, WWAMI Medical Program, UI/WSU

- William Woodhouse, MD, Pocatello
Associate Director Family Practice Residency Program

Idaho Energy Sector Partnership

Chair Paulos introduced Betty Kerr as the new Chair for the Idaho Energy Sector Partnership. Partnership Chair Kerr said that the group met for the first time this morning and asked Idaho Department of Labor Senior Planner Sue Simmons to present a brief overview of the \$6 million green grant.

Senior Planner Simmons stated that the main purpose of the partnership is to oversee the \$6 million grant which will develop training for the energy efficiency and renewable energy industries. Six technical colleges and twenty-four high schools throughout Idaho are engaged in the professional technical areas and programs are being developed to include electrical alternatives, pre-engineering, industrial mechanics, automotive, diesel, and collision repair. Because several secondary schools have opted out of participating due to budget cuts and staffing limitations, additional funds were available. Two modifications to the budget were added this morning, \$261,870 were provided to the College of Southern Idaho for wind energy technician equipment and \$175,000 to the Idaho Department of Labor for staff support and support for the grant

Ms. Simmons further stated that there was great deal of interest regarding the apprenticeship programs mentioned in the grant and the direction of these programs will be decided at future meetings. She said that the purchase of equipment will hopefully happen by September and the next meeting for the partnership will be held September 30, 2010 in connection with the Workforce Development Council meeting.

Chair Paulos accepted a motion by Shirley McFaddan, seconded by Richard Holman to accept the Idaho Energy Sector Partnership report; and the IESP report was accepted unanimously by voice vote with one (Dr. Beck) abstaining vote.

i-STEM

Chair Paulos introduced Idaho National Laboratory STEM Coordinator Anne Seifert. STEM Coordinator Seifert explained that STEM stands for science, technology, engineering, and math. The Idaho National Laboratory's focus on STEM began as they saw a need for a highly skilled workforce.

Ms. Seifert further discussed why we need STEM in Idaho.

- Quality STEM Education is critical to the US's competitive placement in leading the world in innovation and helps America and Idaho's students compete in the global workforce.
- Fewer Americans majoring in math, science & engineering 50% of the degrees awarded to foreign nationals.
- U.S. 15-yr olds rank 24th in math literacy and 26th in problem-solving in 2003 global assessment.
- Over 70 million baby boomers will retire and they will be replaced by only 48 million workers.
- 60% of all new jobs in the 21st century will require skills possessed by only 20% of the current United States workforce.

- 4 of the 10 fastest growing industries and occupations from 2002-2012 are expected to be high tech.

Ms. Seifert pointed out that Idaho Students are falling behind because:

- 45% H.S. graduates go on to college
- 62% of those return after their freshman year
- 30% are at or above proficient on NAEP Math Scores (2005 data)
- 38% are at or above proficient on NAEP Science Scores (2000 data)

Ms. Seifert stated the objectives of i-STEM are to:

- Identify Idaho's STEM education needs
- Promote the vital role of STEM education for Idaho's future success
- Identify, complement, and collaborate with stakeholders to advance STEM education
- Build the bridge between resources and educators to fill the gaps in STEM education
- Provide accessible state-wide STEM education resources through an IT network.

The strategy for i-STEM is to provide Idaho teachers with professional development and resources for STEM education with initial focus on grades 4-8. Ms. Seifert suggested many ways to be involved with the STEM program.

Taking Advantage of the Turnaround/Strategies to Encourage Hiring:

Idaho Department of Labor Business Services Manager Leandra Burns introduced a panel consisting of Con Paulos, owner of automobile dealerships and Subway restaurants; B.J. Swanson, VP of American West and on the board of directors for the Gritman Medical Center and Jay Larsen, President of the Idaho Technology Council. Discussion followed regarding the effects on businesses during this recession and how the economy can be stimulated for new job creation.

Transmittal #4 - WIA Waiver for On-the-Job Employer Reimbursement Rates

Idaho Department of Labor Business Services Manager Leandra Burns explained that on-the-job training activities through the Workforce Investment Act will encourage employers to create jobs by reimbursing some of the costs for providing developmental training skills necessary to fill new jobs. Ms. Burns asked the council to approve the waiver (Transmittal #4) requesting an increase in the reimbursement rate for employers participating in the WIA OJT activity.

Chair Paulos accepted a motion by Tom Hally, seconded by Richard Holman to approve Transmittal #4; and Transmittal #4 was approved unanimously by voice vote.

Update to Enhancements to Idaho Automated Workforce System

Idaho Department of Labor Employment and Training Administrator Dwight Johnson gave a brief update on the department's automated workforce service system as stated in Transmittal #5.

Administrator Johnson explained the enhancements achieved over the past year:

- Integrated Online Services
- Enhanced Job Match/Referral
- New job search engine
- Easy to use job application system
- Automatic job matches and referrals upon registration

- Upgraded Job Notification
- Automatic, ongoing notification
- Targeted Use of Social Networking Sites

Mr. Johnson further stated that the following additional enhancements will be completed in end of June 2010:

- Upgraded Job Notification
- Integrated Online Services
- Virtual Job Fairs
- LMI Mining Tool
- Enhance Usability of the Career Information System

Further Business

Chair Paulos stated that the next council meeting will be held September 30, 2010 in Boise. Idaho Department of Labor Communications Manager Georgia Smith asked for volunteers with advertising background to help with RFP review. Pictures with outgoing members and Idaho Department of Labor Director Roger Madsen were taken upon adjournment.

The meeting was adjourned at 5 p.m.

Attendance

Members:

Dick Armstrong (absent)	Betty Kerr	Mike Rush
Jerry Beck	Alex LaBeau (phone)	Mike Nelson for Doug Sayer
Kara Besst (absent)	Tom Luna (absent)	Jim Schmidt
Linda Clark	Roger Madsen	Donald Smith
John Currin (absent)	Shirley McFaddan	B.J. Swanson
Randy Shroll for Don Dietrich	Jan Nielsen (absent)	Kent Tingey (absent)
Tom Hally	Kirby Ortiz	Kim Toryanski
Cindy Hedge	Con Paulos	Dave Whaley
Richard Holman	Eric Kiehl for Brent Reinke	David Yoder (absent)

New Members:

Darrel Anderson (absent)	Dean Haagenson	Robert Poyser
Ken Cortez (absent)	Paul Kjellander (absent)	Rian Van Leuven
Tony Fernandez	Jay Larsen	Ken Wiesmore
Bert Glandon (absent)	Garry Lough	
	Brad Murray	

Guests:

Melinda Adams	Dwight Johnson
Rico Barrera	John McAllister
Terry Butikofer	Pat Nelson
Katie Brodie	Ben Phillips
Cheryl Brush	Marie Price
Leandra Burns	Jerry Riley
Robin Dyck	Anne Seifert
Dana Durfee	Sue Simmons
Cheryl Engel	Georgia Smith
Jay Engstrom	Brian Sporleder
Bob Fick	Roy Valdez